



21<sup>st</sup> July 2017

Dear Parents/Carers,

As you are aware, the price of breakfast club increased from £1.00 to £2.00 per person at Easter. The decision to increase the price was not taken lightly and was based on the need to meet more of the running cost of this provision so that the school did not have a shortfall to cover.

I honestly believe that there is not another breakfast club like the one we have at Bowmansgreen and the Governors and myself are very proud of the provision and want to preserve the atmosphere, enjoyment and popularity as much as we can.

It is clear that breakfast club broadly serves three very different purposes for our school community. On the one hand, there is the need for childcare for working parents. On the other hand, some families value the 'family breakfast' aspect and the social, nurturing start to the day and the opportunity for their children to join in some of the activities in the hall. There are also some children who want to go to breakfast club as they absolutely enjoy the atmosphere and quality time with their friends.

After careful consideration the Governors have agreed to raise the price of breakfast club again. From September, it will cost £3.00 per child and per adult. Siblings will be priced at £2.00. Children for whom we receive pupil premium funding will continue to attend for free.

We have researched other local provision and benchmarked our prices with other local breakfast club providers and despite the price rises, we remain the lowest priced and most cost effective for parents. We have not and do not wish to make a profit on the breakfast club but we must meet the running costs.

We are looking into accepting childcare vouchers for working parents and allowing discounted pre-payments and special offers for payments via Schoolcomms. We have been in contact with local businesses for support, resources and donations and if any parents have links to local businesses, then we would very much like you to get in touch.

I hope that you appreciate and understand the necessity of this decision and that we have attempted to meet the needs of our school community whilst making the pricing structure fair.

Yours faithfully,

Ms Lippa  
Headteacher

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